

Peter Clements Art Studios

Artistic Creativity

Introduction

Before we start we have to ask the question: **What is Artistic Creativity?**

It is probably one of those questions that will never receive a satisfactory answer and not everyone will totally agree on its meaning

As with the question 'What is beauty?' it is a subject that is inclined to personal experiences and a biased point of view.

To find a starting point we have to accept that creativity is subjective and can be applied in many ways.

On one end of the spectrum is Artistic Creativity, which is personal and is closely associated to the arts and other intuitive activities, and is generally seen as being pleasing, aesthetic or beautiful.



On the other end is Technical Creativity that is closely linked to theories on creative thinking, commercial design and business. Where people structure new theories, technologies or ideas in a logical manner to create something functional, or for a purpose.

Between the two is that varying mix of technical and artistic creativity. Some activities may require a more technical approach whereas others may well tend more to the intuitive side.

Technical Creativity

Technical Creativity is more logical and is inclined to the left-brain way of thinking. It is more structured or objective and is strongly influenced by analogy, science, language and time. As important as it is, creativity in business requires a different approach, and is therefore beyond the purpose of this text.

Artistic Creativity

Artistic Creativity is more intuitive and tends to the right brain way of thinking. It is more impetuous and plays to typical right brain characteristics such as being subjective, random, spatial, and spiritual with a tendency to risk taking and personal bias.

A typical characteristic of artistic creativity is that it is impulsive and tends to respond to, or act on current incentives. It gathers information via perceptions and expresses those perceptions through a medium or particular art form. Both of

which are subjective to the artist's abilities and state of mind at that point in time.

Discover Creativity

Artistic Creativity is by nature personal and consequently not readily defined or understood. It is for that reason that the definition or understanding of creativity starts to break down and gets a little fuzzy.

The primary object of this text is not to define creativity but rather bring about an understanding of the attributes or elements that influence the artistic creative process. To do this we have to divide the process into two.

The first is the technical or practical knowledge needed to develop skills and techniques for the purpose of creating art. The first topic I will be discussing in practical art is [Pencil Art](#) and [Pencil Drawing](#)

The second is the artist's personal feelings and intuitive side.

The first is logical and can be explained in text.

The second is something the artists have to discover for themselves.

So much of creating art is personal. Every artist has unique abilities to produce art that is distinctive and unmatched. They can adopt practical methods and techniques that are tried and tested or they can become innovative and develop their own. But ultimately, 'They are the artist, it is their journey, and they have to make their own decisions on what is needed to develop their own style of art'.

To bring about an awareness of those contributing factors that influence the way the artist creates art is important. In the pages that follow a variety of related topics will be covered to point out the relevance to those 'contributing factors'. It can be seen as being a toolbox, with a collection of different tools that can be used, however and whenever they are needed.

Everyone acts on what they know. But if they know better they can do more.

Reason

There is usually a conscious reason or motive for wanting to learn something new. Practical knowledge is logical, and can be learned from text, experience or from an actual event. On the other hand, to make a conscious effort to change the way we think requires more than a good reason. It must play to a need within us, or inspire us. Hence the difference between motivation and inspiration, the one is logical or practical whereas the other is personal or stimulating.

Growth

Creating art is not a light bulb moment but rather a progression of evolving ideas. Yes, there are those times when the artist feels compelled, or inspired to do a particular study or series of work. But, that drive to reach a particular objective is



but one milestone in the journey of creating art. Once you have reached that objective you may well be motivated to pursue it further, or be inspired to start something new.

It is rather like learning to drive a car. You don't wake up one morning all knowing and a driver's licence on your bedside table. It takes time to study, practice and gather experience.

When we hear established artists being interviewed, they frequently state that their career did not come about through a single event or lucky break. In most cases it came about through their determination to achieve success, hard work and a passion for their art.

The growth of the artist is not founded on a single event, but rather by an endless process of examination, experimentation and innovation. It is a process that's ideal is not focused on the outcome but rather on the path it takes, where success is not measured by the volume of achievements, but rather by the enthusiasm in which the obstacles were overcome.



There was no single event that changed my approach to art, but rather the little of everything. Even during those years when I did little to no art my approach to, and style of art was little by little been moulded by actual events around me.

Summary: Creativity is inherent to a wide array of activities ranging from technical to artistic. Technical creativity is more logical and systematic whereas artistic creativity is more intuitive and personal. Artistic creativity tends to be more impulsive and is therefore more attuned to the artist's abilities and state of mind.